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About the Elle India

About Us

India first encountered ELLE in December 1996, and it was love at first page. Since then, ELLE India has grown into the country’s most stylish media brand, seamlessly blending global fashion, culture, and beauty with a uniquely Indian spirit. Headquartered in Mumbai, with vibrant offices in New Delhi, ELLE India is part of the world’s largest fashion magazine network. However, ELLE is more than just glossy pages; it’s where fearless fashion meets bold storytelling. We celebrate self-expression, spark meaningful conversations, and deliver joy with every scroll, swipe, and story.

Provocative, playful, and always ahead of the curve, ELLE is your daily dose of inspiration, served with a side of sass.