Magazine Communications Private Limited

216, Second Floor, Bhagwati Business Centre
S-565, School Block, Shakarpur
Delhi - 110092

Phone No: 92 666 444 93 | 011 45657426

Time: Monday To Friday 10:00 AM to 7:00 PM

Email: magazine@mcplteam.com

Website: www.magazinesubscriptions.in

Basic Profile | BW People



Magazine Title: BW People
Frequency: Bi-Monthly
Language: English
Category: Trade and Commercial Magazines
Subcategory: Franchising and Brand Retailing
Version: Print + Digital
Edition: Indian - Edition

Subscription Packages for Indian Subscribers

Year(s)	No. of Issues	Print Version	Digital Version
		By Courier / Regd. Post	
One Year	6	₹ 1599.00	₹ 1299.00
Two Years	12	₹ 2899.00	N/A
Three Years	18	₹ 3999.00	N/A

About the BW People

BW People magazine serves as a leading resource, offering comprehensive content dedicated to providing valuable knowledge and fostering a deeper understanding of the franchising and brand retailing industries. In this article, we explore the significance of BW People magazines, subscription options, and the benefits of staying connected to this dynamic community. BW People magazine is a go-to publication for insights into the franchising and brand retailing industry. It covers a wide range of topics, including market trends, best practices, successful case studies, and interviews with industry leaders. By reading BW People, readers gain access to valuable knowledge that helps them navigate the challenges and capitalize on opportunities within this competitive industry.

Business World People caters specifically to the interests and challenges faced by the Indian franchising and brand retailing communities. With a focus on Indian market dynamics, consumer behaviour, and regulatory frameworks, the magazine provides invaluable insights for professionals, entrepreneurs, and anyone interested in the Indian franchising and brand retailing landscape.

Subscribe to BW People Magazines

Subscribing to BW People magazine offers several advantages for individuals involved or interested in the franchising and brand retailing industries. BW People delivers comprehensive coverage on a wide range of topics related to franchising and brand retailing. From market analysis and expansion strategies to human resources and customer experience, the magazine provides a holistic understanding of the industry.

The magazine features success stories of renowned brands, interviews with industry experts, and thought-provoking articles. This exposure to real-world experiences and expert insights allows readers to learn from the best in the industry and apply these lessons to their own franchising and brand retailing endeavours. By subscribing to BW People, readers gain access to a vibrant community of franchising and brand retailing professionals. The magazine serves as a platform for networking, sharing ideas, and fostering collaborations. It provides updates on industry events and conferences and facilitates connections with like-minded individuals in the field.