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# Basic Profile | Packaging South Asia




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# About the Packaging South Asia

Packaging South Asia is a leading packaging magazine that offers premium content in the proper context. We cover the entire packaging supply chain, including marketing and design, printing and converting, filling and sealing, end-of-line, track and trace, and logistics. Our expertise extends to various print, decorating, and converting technologies such as gravure, offset, flexo, and digital. We also provide valuable insights into form fill and seal, caps and closures, labels and tags, cartons, boards, corrugated, flexible packaging, glass, metal, and plastic packaging, leveraging our domain knowledge.

At Packaging South Asia, we prioritize the opinions and perspectives of our end-users, including brand owners and packaging buyers. Their feedback influences our technologically enhanced content, making it highly relevant and beneficial to our readers. We pride ourselves on our honesty and objectivity, which resonates with our audience and creates an ideal environment for your products to gain visibility and appreciation.

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