



### Magazine Communications Private Limited

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## Basic Profile | NOLEGEIN Journal of Leadership and Strategic Management Magazines



**Magazine Title:** NOLEGEIN Journal of Leadership and Strategic Management Magazines

**Frequency:** Half Yearly

**Language:** English

**Category:** Journals on Various Topics

**Subcategory:** Business, Commerce and Management

**Version:** Print + Digital

**Edition:** Indian - Edition

### Subscription Packages for Indian Subscribers

Year(s)	No. of Issues	Print Version	Digital Version	Print+Digital
		By Courier / Regd. Post		
One Year	2	₹ 3500.00	₹ 7670.00	₹ 8632.00

## About the NOLEGEIN Journal of Leadership and Strategic Management Magazines

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Nolegein - Journal of Leadership & Strategic Management is focused towards the rapid publication in the following areas of

Strategic Management process

Management decisions

Time scales and production development planning

Structure of the organization

Activities of the organization

Analysis of internal and external factors for product development

SWOT Analysis

Experience curve

Corporate strategy and portfolio theory

Competitor Analysis

Generic competitive strategic thinking

Globalization and the virtual firm

Internet and information availability

Sustainability

Age of Discontinuity-new technologies, globalization, cultural pluralism and knowledge capital.

Sections covered by this journal are review papers, research papers, interviews, news, companies/ institutions write-ups, short popular articles and case studies.