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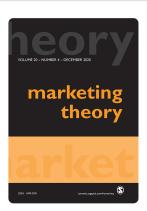
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Basic Profile | Marketing Theory



Magazine Title: Marketing Theory

Frequency: Quartely Language: English

Category: Journals on Various Topics

Subcategory: Management **Version**: Print + Digital

Edition: Indian - Edition

Subscription Packages for Indian Subscribers

| Year(s) | No. of Issues | Print+Digital |
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| One Year | 4 | ₹ 44869.00 |

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