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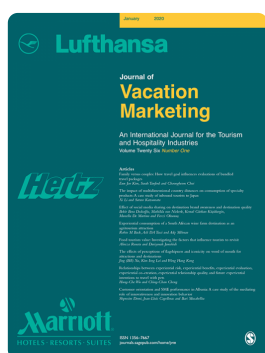
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About the Journal of Vacation Marketing

The Journal of Vacation Marketing (JVM) is a leading peer-reviewed international applied marketing journal that publishes original research papers and case studies on topics relating to tourism, hospitality and events. JVM is indexed in the Clarivate Analytics Social Sciences Citation Index and is also recognised as an A journal (Top 20%) by the Australian Business Deans Council. JVM is a member of the Committee on Publication Ethics (COPE).