



Magazine Communications Private Limited

216, Second Floor, Bhagwati Business Centre
S-565, School Block, Shakarpur
Delhi - 110092

Phone No: 92 666 444 93 | 011 45657426

Time: Monday To Friday 10:00 AM to 7:00 PM

Email: magazine@mcplteam.com

Website: www.magazinesubscriptions.in

Basic Profile | Journal of Marketing Research



Magazine Title: Journal of Marketing Research

Frequency: Bi-Monthly

Language: English

Category: Journals on Various Topics

Subcategory: Management

Version: Print + Digital

Edition: Indian - Edition

Subscription Packages for Indian Subscribers

Year(s)	No. of Issues	Print+Digital
One Year	6	₹ 58239.00

About the Journal of Marketing Research

Journal of Marketing Research (JMR) is a bimonthly, peer-reviewed journal that strives to publish the best manuscripts available that address research in marketing and marketing research practice. JMR is a scholarly and professional journal. It does not attempt to serve the generalist in marketing management, but it does strive to appeal to the professional in marketing research. JMR is included in the Financial Times Top 50 2016 Research Rank and the UT Dallas Journal List.