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216, Second Floor, Bhagwati Business Centre S-565, School Block, Shakarpur

Delhi - 110092

Phone No: 92 666 444 93 | 011 45657426 **Time:** Monday To Friday 10:00 AM to 7:00 PM

Email: magazine@mcplteam.com

Website: www.magazinesubscriptions.in

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About the Journal of Advertising Education

The Journal of Advertising Education (JAE) is a friend surveyed scholarly diary devoted to research and editorial on guidance, educational program, and initiative in publicizing training. Notwithstanding conventional exploration, the diary distributes articles and assessment pieces, showing tips, reports, and books/computerized asset audits. JAE is the authority diary of the Advertising Division of the Association for Education in Journalism and Mass Communication. This diary is an individual from the Committee on Publication Ethics (COPE).