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About the International Small Business Magazine

The International Small Business Journal (ISBJ) is a really worldwide, multi-disciplinary gathering for the spread and conversation of examination on the private company. The accentuation of the diary is on excellent, research based examinations which add to hypothesis, basic agreement and strategy definition on little firms.

Papers distributed in the ISBJ cover hypothetical, methodological and observational investigations of little firms from an expansive scope of orders and viewpoints. The accentuation is on research greatness in the field of enquiry, as the diary attempts to give a basic gathering to top notch commitments on the examination of little firms.

This refereed diary is of pertinence to scholastics, strategy creators and examiners, in government and business, looking to comprehend the area, exchange and business foundations, independent company agent bodies and those in help offices.

"I have been pleased to be related with The International Small Business Journal since it started 20 years prior. Throughout that time it has distributed top notch articles from a wide assortment of disciplinary viewpoints." David Story, Warwick University, UK