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About the International Journal of Marketing & Business Communication

At the intersection of marketing and business communication, the International Journal of Marketing and Business Communication serves as an allowing place for the sharing of modern research and insights. The journal plays a key role in closing the knowledge gap between theory and practice because it is a reliable source of information. Magazine subscriptions have developed in the full-of-data online world, giving readers access to a wealth of knowledge at any time. For those seeking to buy magazine subscriptions in India, the convenience of ordering magazines online has transformed how information is acquired. The rise of online magazine subscriptions has increased visitors' options, reduced the procedure, and made it easier to buy journals online.

This publication offers a variety of knowledge about the dynamic world of marketing and serves a varied audience. From exploring marketing journals in India The publication records the multidisciplinary nature of contemporary commerce by getting into various fields of business communication. The Journal of Marketing Communication and the Journal of Marketing Business and Management Sections of the publication present a solid understanding of the confusing relationship between marketing and communication in business. We are entering an era of ongoing shifts thanks to technology.

The International Journal of Marketing & Business Communication remains an unchanging store of knowledge, giving scholars, experts, and customers a place to keep up with the most recent advancements in the constantly changing fields of marketing and corporate communication. This journal serves to affect and inform discussions through its dedication to excellence, supporting innovation, and fostering a greater knowledge of the intricate linkage that connects marketing and communication in today's workplace.