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Phone No: 92 666 444 93 | 011 45657426

Time: Monday To Friday 10:00 AM to 7:00 PM

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Basic Profile | International Journal of Market Research



Magazine Title: International Journal of Market Research

Frequency: Bi-Monthly

Language: English

Category: Journals on Various Topics

Subcategory: Management

Version: Print + Digital

Edition: Indian - Edition

Subscription Packages for Indian Subscribers

Year(s)	No. of Issues	Print+Digital
One Year	6	₹ 60528.00

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The point of the International Journal of Market Research (IJMR) is to be the main and legitimate wellspring of data about amazing practice and new intuition in statistical surveying around the world. In that capacity, the IJMR gives a gathering to professionals and others to share and examine all parts of exploration: applications, strategies, new advances, innovation move from related territories, arrangements, vital and the board issues.