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About the Drishtikon A Management Journal

Drishtikon: A Management Journal is a Biannual Journal of Symbiosis Centre for Management and Human Resource Development. The objective of this journal is to disseminate knowledge encompassing emerging management concepts, product and process innovations, structure and performance of organizations and industries in dynamic socio-cultural, political, technological, economical and political environment.

Drishtikon, a Sanskrit word, implies the impression, overview and synopsis of our thoughts and ideas when showered with flow of knowledge. Drishtikon intends to live up to all of these meanings in their true essence. Journal is indexed within Ebsco Database, Cabell's Directory of Publishing Opportunities and Ulrich's Periodical Directory.

It would invite articles under following four categories: Context is aimed at conceptual interpretation of emerging managerial issues and perspectives on organizations, academic institutes, government and society. Analysis would be based on quantitative and qualitative approaches to and empirical research on markets, organizations, economy, accounting, information technology, human resource, business strategies and policy, ethics, finance, and production processes. Case would incorporate real business situation and managerial decision taken at functional, organizational and strategic level. Review would have reviews of current management books and summarization of contemporary research articles of business interest published in creditable international and national journals.