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S-565, School Block, Shakarpur
Delhi - 110092

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Email: magazine@mcplteam.com

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About the Case Folio

Case Folio - The IUP Journal of Management Case Studies, a quarterly refereed publication, focuses on thought-provoking case studies covering different aspects of management. Case Folio is a useful reference for all executives, managers, practitioners, faculty members, and students. The journal is in publication since January 2002