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Basic Profile | Auto Guide



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Subcategory: Auto and Automobile Industry
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About the Auto Guide

Auto Guide magazine, catering to the auto industry, has been a trusted and reputable source of information for over five decades. Auto Guide has established itself as the most reliable and objective recorder of events in the automotive sector since its founding in July 1966. The journal, which was Mr. Joginder P. Malhotra's (JPM) idea, has played an important role in the industry across India through its direct reporting and remarks. Auto Guide magazine is famous for providing extensive articles, reviews, and features on the newest trends, technology, and advances in the automotive sector. Auto Guide is the go-to publication whether you are a business professional, a collector of auto and automobiles, or just someone looking for reputable data.

Auto Guide, a monthly journal, makes sure readers stay aware that the auto business is always changing. Each issue is carefully picked to offer an accurate understanding of the sector, covering a range of topics including automobiles, motorcycles, commercial vehicles, electric vehicles, and more. Each issue of Auto Guide offers a lot of information, from the introduction of new models and concept cars to industry insights and market analyses. The magazine stands apart from other magazines due to its dedication to objectivity and fairness. To ensure that readers are given timely and reliable data, its staff of seasoned journalists and experts in the field works hard to deliver a fair point of view. Given its solid image, professionals and individuals see the magazine as a reliable resource.

Auto Guide magazine's commitment to excellence extends to its pricing as well. With a competitive price point, the magazine ensures that industry professionals, enthusiasts, and readers from all walks of life can access its valuable content without breaking the bank. The accessible pricing strategy reflects the magazine's dedication to making information about the auto industry accessible to a wide audience.